

## MEDIA RELEASE

### For Immediate Release

#### **POWERHOUSE PARTNERSHIP ANNOUNCED BETWEEN YORK REGION BUSINESS LEADERS**

*Top Cabinet Ministers were on hand for the unveiling of the YRBC*

**YORK REGION, ON– October 23, 2019** – Today, Chambers of Commerce and Boards of Trade across York Region gathered York Region Ministers and MPPs to engage with business leaders at the launch of the **York Region Business Coalition (YRBC)**. Businesses across the Region will now have a unified voice to ensure their concerns are being addressed at all levels of Government.

The YRBC is comprised of all nine Chambers of Commerce and Boards of Trade and represents over 5000 businesses in key economic sectors across York Region:

- Manufacturing
- Innovation
- Agriculture
- Retail
- Construction

“As an SME we can sometimes feel that our voice isn’t being heard by each level of government. With the inception of the York Region Business Coalition, I truly believe that like-minded businesses will now have a united voice which our elected officials will listen to,” said Michael Waddington, Vice President Operations at CPG Aerospace. “This coalition will allow for an advocacy where we will be able to share not only our concerns, but also our experience in the hope of working towards a business-friendly environment where we can compete in a global market.”

To advance economic prosperity throughout the Region, the YRBC will engage its political leaders to find effective and timely solutions to some of the most challenging issues facing job creators today.

“The York Region Business Coalition is launching at a time when Governments at all levels are looking to business organizations for support on issues critical to the success and prosperity of Ontario,” said Abdus Samad, Manager of Government Relations and Policy for the Newmarket and Vaughan Chambers of Commerce and spokesperson for the YRBC. “This organization was not created with a goal to be combative. It was created to forge partnerships between industry and government in addressing long standing problems facing businesses.”

The mandate of this coalition is to be a strong voice for business by:

- **Creating economic growth:** Developing policies and positions conducive to the growth of business activity throughout York Region.
- **Removing regulatory burden:** Working with all levels of Government for the removal of barriers impacting businesses ability to scale.
- **Ensuring responsible investment:** Developing positions that prioritize the need for an investment structure conducive to business success.

“I believe this coalition will help to strengthen our voice and our sense of community in representing our local businesses,” said Angelo Santorelli, President of Trisan Construction.

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